

Towards a Generic Tool for Web 2.0 Applications and Social Software

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Overview

- Basic Ideas
- Towards Web 2.0
- New Features
- Virtual Presence
- Collaboration Proxies
- Summary





Basic idea

DotLRN Conference Boston:

XoWiki =
Wiki + Content Management
+ Dynamic Page Fragments =
Basic Web Application

- Basic Web Application
 - + Syndication
 - + Social Software Support =

 Basic Web 2.0 Application

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WIRTSCHAFTS UNIVERSITÄT



What's new in XoWiki since Boston (1)

- Improved Video-Support
 - Podcasts
 - New page type: ::xowiki::PodcastItem
 - More Metadata
 - Customized RSS with iTunes markup
 - Flash Support
 - Easy inclusion of Flash content via

[[swf:mymovie.swf|This is a pretty movie...|-quality high]]

Import/Export of Files

- Export the contents of an XoWiki instance into a text-file that can be imported into another instance
- □ Export contains now ::xowiki::File and its subtypes (images, podcasts, flash files, ...)
- Mirroring possible





What's new in XoWiki since Boston (2)

Page order

- □ Define ordering of pages (like sections in a book)
- Additional attribute for every page type
- □ Implemented with the PostgreSQL Itree module

Book-Style

- ☐ Special page template to browse though a book, page by page
- □ Automatic table of contents (YUI Tree TreeView)
- □ Page content fades in and out via AJAX (YUI animation)
- ☐ Example: http://www.openacs.org/test-doc/

Whole Book as Page

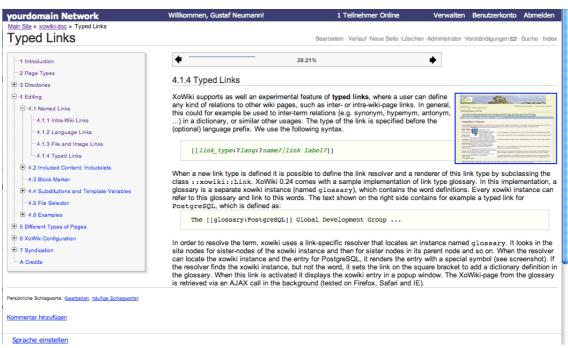
- □ XoWiki prototype page book.page
- □ Table of contents points to anchors within page
- Every section can be separately edited
- Convenient for incremental search (Firefox) or printing
- ☐ Example: http://oacs-dotlrn-conf2007.wu-wien.ac.at/

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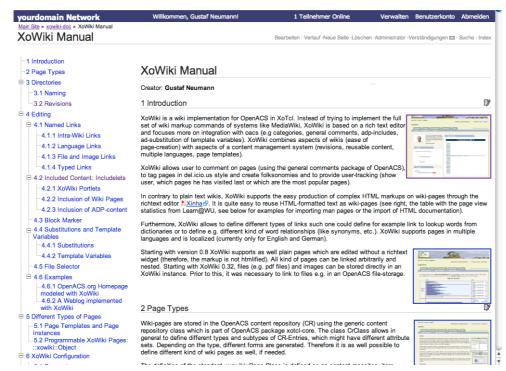
Page-Order: Page by Page







Page-Order: All Pages in one Document



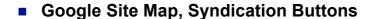
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What's new in XoWiki since Boston (3)

- Page States
 - Distinguish between pages under production and pages which are ready for usage
 - □ Pages under production are not listed in aggregating includelets (e.g. what's new, ...), syndication, ...
 - □ "production" / "ready"
- Auto-naming of pages
 - Auto-naming configurable via package parameter
 - Easy means to create a News (or Announcements) application as XoWiki Instance



Virtual Presence and Social Proxies (next slides)

MY YAHOO! del.icio.us Programme Digg This Story





Virtual Presence

- To "use the system" vs. to "be in the system"
- To "use the system"
 - □ "Users" outside of the system interact with the system
 - □ Nobody cares, what the user does with the system
 - □ System = Appliance
 - □ Universe of Discourse: 1 user, 1 system
- To "be in the system"
 - □ "Users" are visible in the system for other users
 - □ Users are people being watched, leave traces and artifacts
 - □ System = Room
 - □ Universe of Discourse: People meet over the system other people
 - □ Software as a social facilitator
 - Human awareness

Virtual Presence

□ System shows, who is online, in which room, ...

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Human Awareness / Social Intelligence

- Tom Erickson (IBM Research): The Tale of the Two Doors
- Case:
 - □ Business building, busy hallway, stairway from the Cafeteria,
 - Connecting door
 - □ Lunchtime: People with Trays bringing Lunch to their offices
 - □ When door opens quickly at the wrong moment: Messy Accidents



Solution 1:

- □ Sign: "Open Door Slowly"
- No big effect

Solution 2:

- Window in the Door
 - Window makes the Person on the other side visible
 - Effect on the social norms (Don't slam things into other people)
 - People know that they are seen from the other side and held accountable for their behavior





Watching and Being Watched

- Watching ...
 - draw attention to people
 - enables to be aware of the social context
- ... Being Watched
 - □ Mutual visibility, reciprocity is important
 - □ Eye contact
- Face-to-Face behavior
 - □ ... different from behavior in unobserved situations
 - □ ... is governed by social norms,
 - □ which are governed by environmental cues =
 - Physical cues and
 - Behavioral cues

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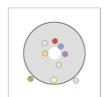




Environmental Cues

- Physical Proxies
 - Identifying Individuals
 - Not a question of strong authentification, but identity
 - Personal Proxies
 - Identifying Things and Places
- Social Proxies
 - Identifying social behavior
- Media Richness of Proxies
 - High Media Richness(3D Worlds with avatars)
 - Low Media Richness:
 e.g Tom Erickson's Babble
 Social Proxy for Chat











Web 1.0

"Watching the Internet"



"On the Internet, nobody knows you're a dog."

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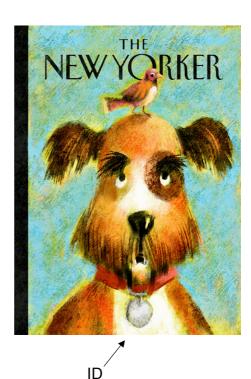
Web 2.0



- "Being Member of the Internet Community"
 - Individuals leaving traces in the Internet
 - □ Blogs
 - □ Google Scholar
 - □ Ohloh
 - Ratings



□ ...







XoWiki Support for Virtual Presence

Strong Reciprocity

People can't see you	, if you don't see	them (virtual	"eye contact")
D'			. 6 (1) (. 1)

- Different presentation depending on the login state of the watching user
- □ Anonymous users see just a summary

Presence includelet:

- Display, which users have visited an XoWiki artifact within a specified time interval
- ☐ Artifacts: XoWiki Instance or XoWiki Page
- ☐ Time Span e.g. "30 minutes" or "14 days"
- ☐ Example: {{presence -interval "1 day" -page "this"}}

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XoWiki Collaboration Proxies

Collaboration Graphs

- Strong Reciprocity
- □ Basis: analysis of the revisions of Wiki Pages
- □ Everybody, who can see revisions, can see analysis of revisions
- □ Assumption: People collaborate, if they edit the same page
- All graphs are computed on the fly

Activity Graph

- □ Visualize, what happened recently (who did last n page revisions)
- □ Who is currently working together

Personal Collaboration View

- □ Visualize, who edited the same pages a person has edited
- Different per user

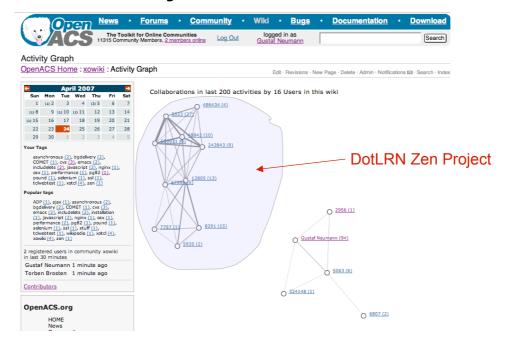
Personal Contribution History

- □ Visualize, what a person has contributed to a Wiki instance
- Items and revisions





XoWiki Activity View



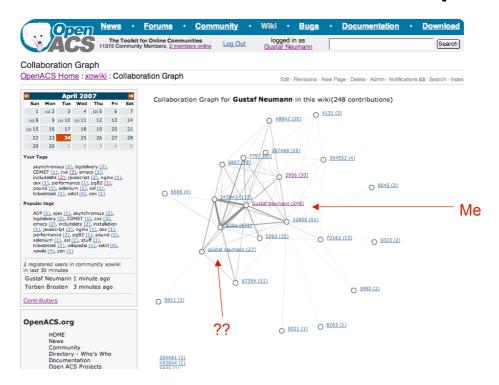
Visualization: Value-added version based of JavaScript graph drawer of Aslak Hellesøy and Dave Hoover (MIT-style license)

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XoWiki Personal Collaboration Graph

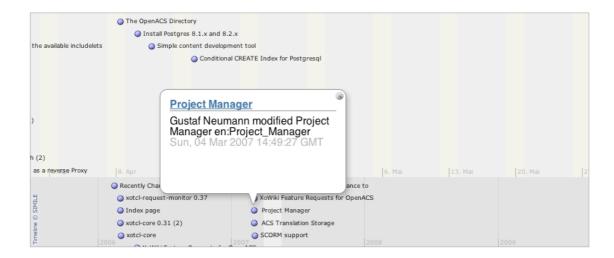


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XoWiki Personal Contribution History



Based on timeline.js from SMILE Project (Semantic Interoperability of Metadata and Information in unLike Environments)

http://simile.mit.edu/ (MIT style license)

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Personal Collaboration View and Contribution History on one Wiki page

Sample Page with Two includelets

```
{{collab-graph}}
{{user-timeline -interval1 WEEK -interval2 YEAR}}
```

Parametrization:





Summary

- XoWiki as a "Swiss Knife" for small Web-Applications
- More than just a Wiki
- High Reuse through Inheritance
 - □ Search, notifications, categories, tags, RSS, syndication buttons, weblog-style, import/export, virtual presence, collaboration graphs ... for all kind of XoWiki pages and instances
- Various E-Learning scenarios possible
 - □ Raise awareness of individual and social behavior